

APSE Catering Advisory Meeting 12.06.09

School Food Trust update



Date October 10

**SCHOOL
FOODTRUST**
Eat Better Do Better

SFT - Current and Recent Activity

- Local Authority Targeted Support (LATS)
- Model interventions
- Communications/campaigns
- Improving the infrastructure
- Let's Get Cooking
- Supporting compliance
- Research

Local Authority Targeted Support (LATS)

Tailored and Targeted Support - LAs:

- *13 x LAs in Year 1 (2008-09)*
- *9 x (3 x 3) roll-out in Year 2 (2009-10)*

Supported Learning Groups:

- *Free School Meals*
- *Longer Term Funding*

Regional Engagement - GOs:

- *High Level School Lunch Take-up Plan*
- *Regional Trajectory to increase school meal take-up*

LATS Team Structure

- Peter McGrath, *Delivery Manager*
- Carl Neal, *Project Manager*
- Bob Holt, *Project Manager* (2.5 days per week)
- Stuart Brunton-Douglas, *Project Officer*
- *Vacant Project Officer Post*

Local Authority Tailored and Targeted Support

Tailored and Targeted Support Process:

- Identified Local Authorities
- Initial telephone calls to LAs
- Offer letter
- Initial meetings:
 - *Diagnostic analysis and Stakeholder mapping*
 - *Workshops*
 - *Action Plan*
 - *SFT Interventions*

Local Authority Tailored and Targeted Support

- Marketing Consultancy: *Leicester, North Tyneside and Barnsley*
- Marketing Campaigns: *St Helens, Waltham Forest, York, Plymouth*
- Collaboratives: *Northumberland*
- Lunchtime Supervisor Training: *Warrington and Barnsley*
- Get Real Roadshows: *Bradford, Leicester, North Tyneside, Plymouth, Sandwell*

Tailored and Targeted Support Phase II

9 local authorities 2009/10

- Capacity to deliver
- Potential to increase take up
- Willingness to work in partnership with SFT
- Link to Regional Engagement Project
- Target LA's where project can have the biggest impact



Supported Learning Groups:

- Aim: Supported Learning Groups are a way for small groups of local authority participants to come together to:
 - *solve problems*
 - *address real work challenges*
 - *learn from each other*
- Foster a supportive but challenging environment of peer learning and activity within the Group.

Supported Learning Groups

- Delivery:
 - *Piloted 4 (Long-Term Funding and FSM)*
 - *Four sessions*
 - *Membership from across the country*
 - *Facilitated by independent Consultant*
 - *Participant focused*

Long-Term Funding Supported Learning Groups

- *Developing a better understanding of the different funding models operated within other local authorities*
- *Raising the political profile of the school meals service at local level*
- *Exploring potential efficiency savings by increasing school meal take-up*
- *Securing other sources of funding e.g. inequalities and obesity monies*
- *Identifying the breakdown of school food costs*
- *Developing a deeper understanding of the challenges faced within their local authority in terms of Long-Term Funding*

Long-Term Funding SLG: Evaluation

- *On-going Evaluation*
- *Detailed post project evaluation*
- *Generally positive:*
 - *Valued opportunity to meet together and share issues and learning*
 - *Opportunity to raise specific issues within a local authority*
 - *High level of satisfaction for the independent facilitation*
- *Objectives met*
- *Feedback regarding clear aims and expectations*
- *Participant's 'ultimate' expectations*

Long-Term Funding Supported Learning Groups

○ Key Findings:

- *Increased take-up of school meals and breaking even*
- *Forward planning post School Lunch Grant post 2011*
- *External and internal partnerships*
- *Raise the profile of school meals*
- *Engagement and Buy-in school senior leadership teams*
- *Quantifying long-term benefits of healthy school meals*

Regional engagement:

- Recent DCSF letter to GORs
- SFT meetings with DCLs
 - *set regional trajectory to increase take up*
 - *develop high level school lunch take-up plan*
 - *support LAs in achieving increase in take up*
- Letters also sent to Head teachers, Governors, LAs

- National Indicator 52
 - *One of 198 National Indicators for local authorities and local authority partnerships*
 - *Aims to assess the increase in healthy eating among children and young people by measuring school lunch take up*
 - *Introduced April 2009*
- PSA12
 - *Improve the health and well being of children and young people*
- Data collected annually – April to March (financial year)
- The standardised methodology will;
 - *address some of the inconsistencies in previous data*
 - *create a more robust and consistent measure of take up across all LAs*
 - *generate a more comprehensive picture of school catering nationally*

School Food Trust - update

The end
Thank you!